

A&M selects collie to serve as Reveille VIII

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From staff reports

COLLEGE STATION, Texas – A 2-year-old female collie from Topeka, Kan., will continue Texas A&M University's decades-old mascot tradition and serve as Reveille VIII beginning this fall.

HER REAL NAME

Tapestry Tenacious Juell, also known as Kelly. The sable and white, AKC-registered collie will be officially introduced as the next mascot at the 46,000-student university at Texas A&M's season-opening football game against Arkansas State on Aug. 30 in College Station.

NATIONWIDE SEARCH

The selection culminates a nationwide search that began with the retirement in February of Reveille VII, a 7-year-old collie who had been the mascot since 2001.

DONATION

Reveille VIII was donated to the university by Julie Hinrichsen and Russell Dyke of Juell Collies. The two said they heard of A&M's nationwide mascot search through the Collie Club of America.

TRADITION BEGINS

The first Reveille was a mongrel picked up by some cadets, probably in 1931. Her name was prompted by her habit of howling when the corps bugler played reveille each morning.

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